



From Predictive Maintenance

to an integrated disruption avoidance strategy



February 2nd -3rd 2026
MIDDLE EAST & NORTH AFRICA



The journey begins



Words of wisdom

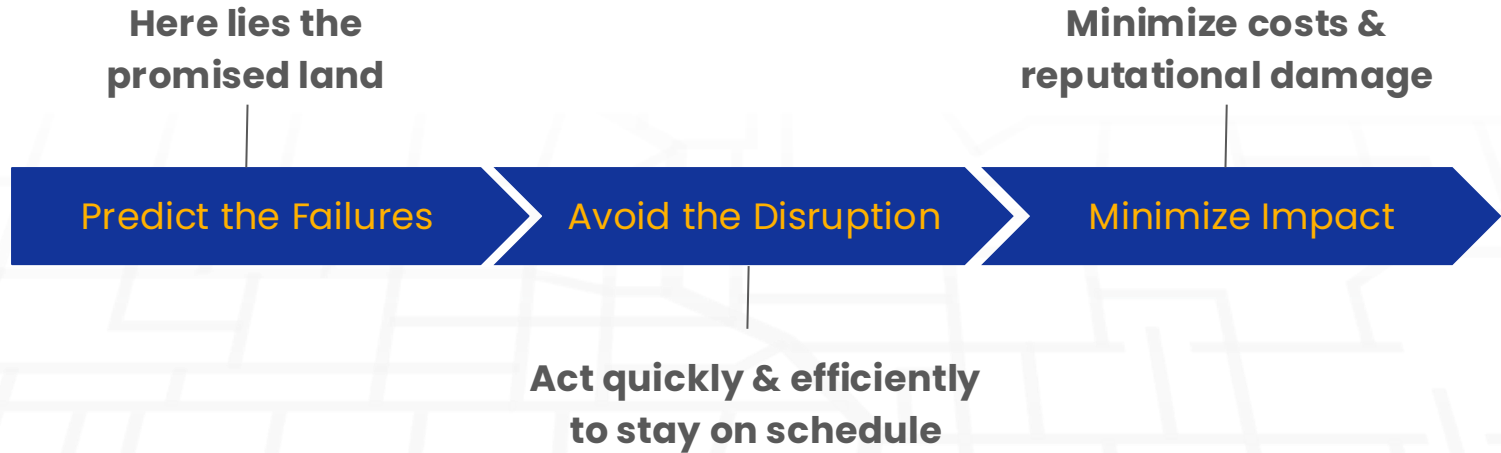
Keep your predictive maintenance strategy close to the operation.

– *Matias Bjerregaard*

SAS



Disruption avoidance strategy



Prediction \neq Avoidance

Prediction informs. Execution delivers.

Scenario #1

Reliability is siloed from MCC.

The prediction arrived too late to matter, MCC:

- was overloaded with AOGs
- Prioritized drop-dead MELs
- Couldn't assign to third party line maintenance provider



Prediction \neq Avoidance

Prediction informs. Execution delivers.

Scenario #2

An OEM advises operator to remove four individual components pending failure.

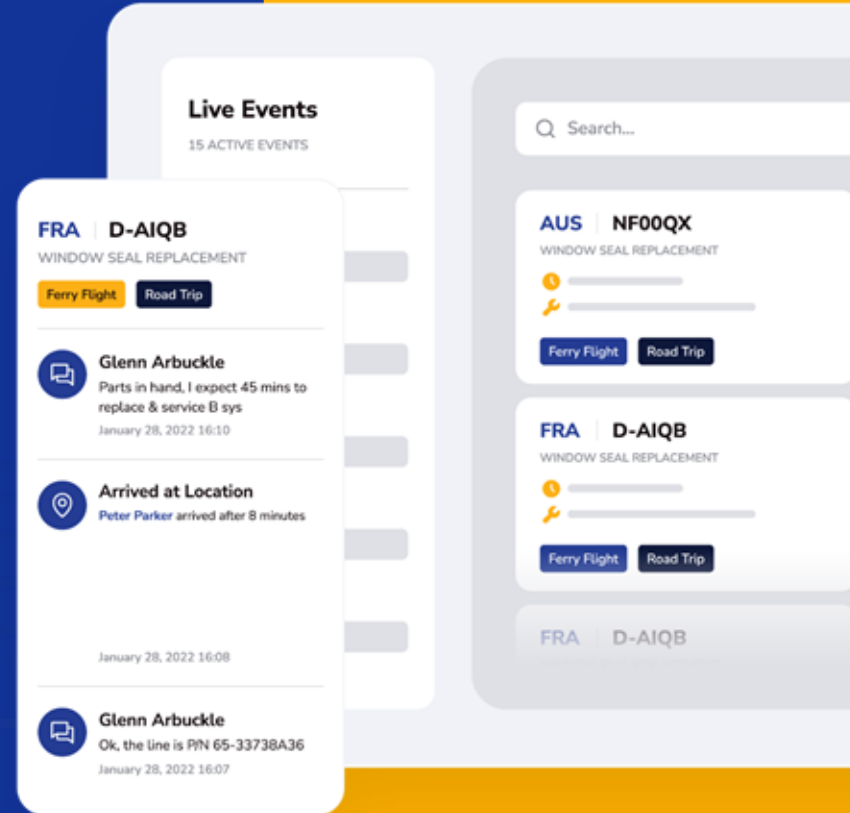
It didn't happen.

Operator later expresses frustration w/ OEM part reliability after multiple disruptions.



Both events require

- Visibility & situational awareness
- Leadership oversight
- Communication & conversations
- Business decisions
- Tech docs, photos, videos
- Parts, materials, tools, equipment
- Technical & logistical decisions
- Institutional knowledge
- Local coordination
- Technical expertise
- Ownership & feedback loops
- Control – at every point across the route network





What is the problem

In its most basic terms?



too many people, too many locations, too many companies

Trying to solve incredibly complex, high-stakes operational problems using email & other general-purpose tools.



Avoiding disruption requires control.

This is what it looks like.



Account Status

00:22:34

Account Type

Not Specified

Account ID

00:00:30

[Action]

Search [input type="text"] [button: Search]

1. Vendor Change

- Vendor Name: [Name]
- Vendor ID: [ID]

2. Files uploaded

- File Name: [Name]
- File Size: [Size]
- File Type: [Type]
- Upload Date: [Date]

3. Mike Johnson - Tech

- Role: [Role]
- Status: [Status]

- Home
- Dashboard
- Account
- Settings
- Profile
- Security
- Notifications
- Help

Account Information

[button: View Profile]

[button: View Account Settings]

Account Status

[button: View Account Status]

Account Settings

[button: View Account Settings]

Account Security

[button: View Account Security]

Account Notifications

[button: View Account Notifications]

Account Management

[button: View Account Management]

Account Support

[button: View Account Support]